

	ROAD WARRIOR	ELITE	CHAMPION	OLYMPIAN	RECORD HOLDER
Donation	Not required	\$2,500	\$5,000	\$7,500	\$10,000
Fundraising	Required by 5+ runners	Not required	Not required	Not required	Not required
Team Size	5+	0-10	0-20	0-25	0-26+
Complimentary Race Entries	0	2	2	4	6
Race Entries at Discounted Charity Price	0	8	18	21	20
Houston Marathon Committee Fee	Fundraising dependent (10%)	\$250	\$500	\$750	\$1,000
RUNNER BENEFITS					
HERO Benefits	If runner fundraises \$350 by Dec 1, 2022	x	x	x	x
HERO Milestone Benefits Available		x	x	x	x
RunFest Celebration Tent Access		x	x	x	x
CORPORATE BENEFITS					
Logo Placement x Hyperlink in Houston Marathon Newsletter	Once runners meet their minimums			one week prior to race week	one week prior to race week x post-race week newsletter
RunFest Charity Village Logo Impressions				x x	x x x x
Race Day Logo Banner				x	x
Logo on HERO Item				x	x
Optional Race Day On-Course Party Box			x	x	x
Promo Item in HERO Bag (Optional)			x	x	x
Social Media Mentions			x	x	x
Logo at EXPO x in Race Day Program		Text	x	x	x
Logo x Hyperlink on RFAR CPP Houston Marathon Website		Text	x	x	x
Logo x Hyperlink on Houston Marathon App Page		Text	x	x	x
Houston Marathon VIP Breakfast Invites	2	2	4	6	
RFAR Logo for Promotion Use	x	x	x	x	x

While only ROAD WARRIOR teams require runners, if you want to use the available entries, Friends For Life needs to register the runner by December 1, 2022.

Corporations can cover the runner's registration fee or require runners to cover their fee (\$140 Marathon, \$125 Half Marathon, \$35 5K).

You have the option to cover this fee, otherwise Friends For Life will pay it.

For more information on HERO Milestone benefits, visit: chevronhoustonmarathon.com/hero-benefits-and-charity-awards

Newsletter distributed to the Houston Marathon Committee mailing list (100,000 recipients)

The banner will be used to show that you're a Corporate Partner supporting Friends For Life at our on-track station on race day (usually around mile 26).

Distributed to all STAR HERO and SUPER HERO participants.

Distributed to all HERO participants

Social media mentions on Houston Marathon Committee and Friends For Life official social media channels. IG Stories: Appreciation message during Charity Awards Announcement post-race. Stories will feature a "swipe up" to the company's website.

Recognition, logo placement, and hyperlink on the Houston Marathon RFAR CPP page from time of commitment thru April 30, 2023.

Requires the approval of the Houston Marathon Committee on materials (Friends For Life will coordinate that for you).

